

Business Vision

General Information

Having a clear **business vision** is the most important step in creating a successful business. You must know where you are going in order to know how to get there.

There are numerous questions to consider when creating your business vision (those questions are listed below). Each question is designed to get you to think about all aspects of your business, from its purpose, to how it will feed your life and personal vision. When answering each question, make sure to not apply any filters. This is what you want your business to look like, not what your business has to look like right now. Also make sure to write the answer to each question in the present, not future tense, i.e. I am, I have, I work, etc. This allows you to start manifesting the items you have laid out.

When you have completed writing your vision, you will now utilize it as a tool for filtering all business decisions in the future. When you reach a crossroads or need to make a decision in your business, you will ask yourself, "Does this further my vision or does this take me away from it?"

Business Vision:
A clear mental image of what you want your business to be, based on your personal vision and goals

Business Vision Building Questions

Question 1: What is the purpose of my business?

Question 2: What is the end game for my business?

Question 3: What is my role in the business?

Question 4: How many hours a week will I work?

Question 5: How many employees do I have?

Question 6: How much does this business pay me?

Question 7: Am I geographically free?

Question 8: Do I work from home or do I have an office?